

Clarendon Academy Sixth Form: Subject Essentials

BTEC Level 3 National Extended Certificate in Creative Digital Media Production

Exam Board: Pearson



Specification:

3 mandatory units (83%) and 1 additional unit

- Unit 1 Media Representations
- Unit 4 Pre Production Portfolio
- Unit 8 Responding to a Commission
- Unit 10 Film Production - Fiction

How am I examined in this subject?

2 units are exams (58%)

- Unit 8 is sat in May of year 12. It is a 6 hour long exam which is written and usually sat in one day. You will be provided with a commission 2 weeks before the exam. 72 marks
- Unit 1 is sat in January of Year 13 is a 2 hour exam on screen. 80 marks.

How are my responses assessed?

2 units are externally assessed (Unit 8 and 1) through examination.

2 units are internally assessed (Unit 4 and 10) through teacher assessment, which is then verified by an external source.

100% of students think their lessons are **good** or **excellent**.

100% of students think that they are **well supported**.

100% of students feel **comfortable making a mistake** in their lessons.

"The teacher makes it interesting and engaging, the classroom is a great environment and feel I will be able to succeed in this class."

"What I am most proud of in my lessons is the work I produce to make my teacher proud."

"What I like about my lessons is that I have an amazing teacher and that I enjoy coming to the lessons to learn new things."

What do I have to achieve at GCSE to study this subject?

You need to LOVE films!

You need to have learned independent learning skills during your GCSEs and be able to meet deadlines. You ideally need to be creative. You ideally need to have some experience using basic programs on a computer.

How do we support students who are aiming for A/A* grades?

- We encourage our most able students to read widely around the topics that we are studying in class.
- We organise one-to-one sessions with students who would like additional support in improving their essays or their coursework drafts.
- We have close links with Wiltshire College ICT & Media departments and will have regular visits to use the facilities.

How do we support students who are finding this subject difficult?

- We organise one-to-one sessions with students who are struggling with specific texts or skills in our subject.
- We provide printed versions of the PowerPoint presentations and other notes we use in lessons for students who experience difficulties with the pace of lessons.
- We provide detailed and helpful feedback on the work that students submit to use and give them the opportunity to improve their work at regular opportunities.
- We direct students to a range of online resources that are designed to support them with independent study and reviewing their notes from class.

How could this subject support my future education or career?

The qualification provides a coherent introduction to the study of creative digital media production at this level. Learners develop an understanding of the **media industry** through analysing media representations and pitching and producing media projects. It is designed for post-16 learners who aim to progress to higher education and ultimately to employment, possibly in the media industries, as part of a programme of study alongside other BTEC Nationals or A Levels. The qualifications give learners **specialist knowledge and skills**, enabling entry to an **apprenticeship or other employment**, or **progression to related higher education courses**. Learners taking these qualifications must have a significant level of employer involvement in their programmes. They provide progression either by meeting entry requirements in their own right or by being accepted alongside other qualifications at the same level and adding value to them.

Who can I contact if I want to find out more?

Mr Mike Griffiths (*Head of Sixth Form / A-Level English Literature Teacher*):
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Mrs Martina Liggins (*Head of ICT and Media*): mkl@clarendonacademy.com